Site Inventory Form State Historical Society of Iowa (December 1, 1999)	Contributes	trict with kenting the kenting to the kenting the kenting to the kenting the k	nown bounda ontributing tial district wi any that app compliance N	aries (enter inv Noncontrib th yet unknow ly) Listed	outing n boundar De-liste	.) <u>22-01381</u>
1. Name of Property						
historic name Falkenhainer Buildi	<u>ng</u>					
other names/site number McTago	art Furniture St	ore; Olson	's Appliance	& Service		
2. Location						
street & number 201 South Main	<u>Street</u>					
city or town Elkader			☐ vic	inity, county	Clayton	
Legal Description: (If Rural) Townsl	nip Name	Tow	nship No.	Range No.	Section	Quarter of Quarter
(If Urban) Subdivision Origina			Block(s) Fra	actional Blk 6	Lot(s)	<u>Lot 1</u>
 State/Federal Agency Certific National Park Service Certific 						
5. Classification	ation [Skip tills	Section				
Category of Property (Check only of building(s) ☐ district ☐ site ☐ structure ☐ object		igible Prop	erty I	Property If Eligible Prop Contributing 1 1	nerty, ente Noncon — — — —	
Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination). Title Arch. & Hist. Resources of the Elkader Downtown Historic District MPD 6. Function or Use						
Historic Functions (Enter categories	from instructions)		Current Fu	nctions (Enter	categories fr	rom instructions)
02E06 Jewelry Store			02E10 Appl	iance Sales a	nd Service	<u> </u>
02E09 Furniture Store						
						
7. Description Architectural Classification (Enter categories from instructions) Materials (Enter categories from instructions)						
No Style			foundation	04 Limeston	<u>e</u>	
			walls	03 Brick		
			roof	08 Asphalt		
other Narrative Description (☐ SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED) 8. Statement of Significance						
Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria) ☑ Yes ☐ No ☐ More Research Recommended A Property is associated with significant events. ☐ Yes ☐ No ☐ More Research Recommended B Property is associated with the lives of significant persons. ☑ Yes ☐ No ☐ More Research Recommended C Property has distinctive architectural characteristics. ☐ Yes ☐ No ☐ More Research Recommended D Property yields significant information in archaeology or history.						

•	<u>Clayton</u> <u>Elkader</u>	Address <u>201 South M</u>	ain Stree	<u>et</u>				Site Number <u>22-01334</u> trict Number <u>22-01381</u>
□ A □ B □ C	Owned by a religion for religious purpor Removed from its A birthplace or grad A cemetery	ous institution or used oses. original location.	□ F □ G	A comm	emorat an 50 ye	d building, objective property. ears of age or		ture. gnificance within the past
Areas o	of Significance	Enter categories from instructi	ons)	Sigr Cons	nifican truction	t Dates		
02 ARC	HITECTURE			1890	_	□ check if	circa or esti	imated date
05 COM	MERCE_			Othe	r dates			
	cant Person e if National Register	Criterion B is marked above)		Arcl Archi		Builder		
				Build	er			
	ive Statement or Bibliographic	of Significance (☐ Significance	EE CON	NTINUA	TION	SHEETS, WI	HICH MUS	T BE COMPLETED)
		nuation sheet for citations of th	ne books,	articles, a	and othe	r sources used	in preparing t	his form
	ographic Data							
UTM Refe	erences (OPTIONAL Easting	_) Northing			Zone	Easting		Northing
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name/tit	tle Marlys Sveno	dsen, Svendsen Tyler, In	ıC.					
organiza	ation City of Elka	<u>ader</u>				date	<u>7/</u>	<u>′2011</u>
street &	number N3834	Deep Lake Road				telephone	715/469-	3300
city or to	own <u>Sarona</u>					state WI	zip	code <u>54870</u>
ADDITIO	ONAL DOCUME	NTATION (Submit the fol	lowing ite	ems with	the con	npleted form)		
1. Map 2. Site 3. Pho cura need	e plan: showing po otographs: represented of the negative ds to be provided by Richard Richard	perty's location in a town/ci sition of buildings and structer sentative black and white pl	ctures on notos. If atalog sh entory sit Fran Fran Fran lide catal in this si	the site the photoneet need te: me/slot # me/slot # log sheed ite inventee the the the the the the the the the	os are dos to be	taken as part of included with the included with	of a survey to the negative te Taken te Taken te Taken te Taken te Taken or slide entrice.	
a. b.	A sketch of the fra A photograph of the	ame/truss configuration in the loft showing the frame confitned interior space arrar	onfigurat	tion alon	g one s	ide.		
State H	listoric Preserva	ation Office (SHPO) Us	e Only	Below ⁻	This L	ine		
		ey opinion on National R signated property or part					More R€	esearch Recommended
Comme	ents:							
Evaluate	ted by (name/title	y):					Date:	

Iowa Site Inventory Form Continuation Sheet

Site Number 22-01334
Related District Number 22-01381

Page 1	
Falkenhainer Building	Clayton
Name of Property	County
201 South Main Street	Elkader
Address	City

7. Description:

This building is estimated by the Clayton County Assessor to have been built in 1890. A building of similar proportions appears on the 1871 bird's eye view map of Elkader. An undated historic photograph shows the building with an Italianate Style front façade typical of the post-Civil War years. By 1895, the Sanborn Map published shows a building with a similar footprint. Without further confirming sources, the ca. 1890 date should be considered a likely possibility.

The Falkenhainer Building at 201 South Main Street was built as an Italianate Style 2-story commercial building. Its foundation is stone and the brick walls are clad in a stucco finish with a half-timbering detailing for the pedimented storefront and upper level window detailing. The building measures 20 feet wide by 65 feet deep. The original front façade had three upper level semi-circular arched 2/2 double-hung windows evenly spaced on the upper level with a wood bracketed cornice, and a recessed entrance centered between 4-light display windows. In 2011 the windows, cornice and storefront have all been replaced. The windows are now 1/1 double-hung windows with flat tops; the cornice is now flush with a horizontal piece of half-timbering along the parapet's upper edge; and the storefront has square single-light display windows flanking the recessed entrance, all set beneath a shallow but broad half-timbered pediment with half-timbering shingles. The exterior changes are undated.

8. Significance:

The Falkenhainer Building at 201 South Main Street was built as an Italianate Style 2-story commercial building but in more recent decades was given a German half-timbered front façade and storefront treatment. The building remains a contributing resource in the Elkader Downtown Historic District because of the retained massing and form. The district derives significance under both Criteria A and C. Under these criteria, the district's commercial buildings are associated with the historic contexts developed for the downtown in the "Architectural and Historical Resources of the Elkader Downtown Historic District" Multiple Property Documentation form covering the years 1846 to 1960.

Elkader Downtown Historic District Background:

The town of Elkader was laid out in 1846 along the banks of the Turkey River approximately 16 miles upstream from the Turkey River's confluence with the Mississippi River. The town was surveyed and laid out in 1846 with the Original Town Plat filed in June 22, 1846by Timothy Davis, Chester Sage and John Thompson, friends and business partners, who began operating a sawmill on North Front (Main) Street in 1845 before the town was even platted. By 1849 they had a successful flour mill in operation. The new town was named for Abd el-Kader, an Algerian freedom fighter and world figure who was admired by Davis. The principal building stimulating development in the 1840s and 1850s was the Elkader Mill. After 1860 when the Clayton County voters selected Elkader as the permanent county seat, the downtown saw a variety of merchants set up shops, several hotels open, a number of newspapers begin publication, and small manufacturing concerns get underway in the city center. Elkader numbered 440 residents in 1860.

The new county court house saw its first section completed in 1869 opposite the downtown. New limestone buildings were erected along both North and South Main Street with public halls frequently

Site Number 22-01334
Related District Number 22-01381

Iowa Site Inventory Form Continuation Sheet

Page 2	
Falkenhainer Building	Clayton
Name of Property	County
201 South Main Street	Elkader
Address	City

located on upper floors. During the 1870s and 1880s 2-story brick buildings began replacing frame business houses. A permanent railroad connection was completed by the Chicago, Milwaukee and St. Paul RR in 1886 but service remained poor as Elkader was located at the end of a spur rather than along a main line route. A more important transportation improvement during the 1880s was the completion of the Keystone Bridge across the Turkey River in 1880. Its completion prompted a period of economic vitality and community investment. The community was officially incorporated two years later in 1891 and a new waterworks system and city well were completed in 1896. Electricity was rejected by locals until the end of the decade in 1900, however. In the meantime, new churches were built in 1897 for the Congregationalists on the east side of the river and in 1897-1899 for the Catholics on the west side of the river Coupled with a series of major fires during the 1890s, the downtown saw a period of rebuilding with a new hotel and bank at the entrance to the business district at the turn of the century. The new opera house was completed on North Main Street while other 2 and 3-story brick blocks appeared both north and south of Bridge Street.

By 1900, Elkader's population stood at its peak of 1,321 – an increase of 77 percent during the decade of the 1890s. Development continued in the downtown before and after World War I but at a much slower pace. Floods and fires damaged the Elkader Mill in 1902, 1906 and 1908, but it was nevertheless rebuilt by Schmidt Brothers & Co., retaining a key employer and anchor for Elkader's downtown. The business district began to extend to the west before and after the war with the principal changes seen along West Bridge Street. Here livery stables and wagon shops were replaced by automobile dealerships, implement companies and filling stations. Five stations eventually located along West Bridge with a sixth one block to the south along First Street SW. The national economic depression of the 1930s was coupled by the closing of the Elkader Mill in 1939 following a major fire. Natural disasters after World War I included major floods in 1922, 1947, and 1958 with a tornado destroying section of South Main Street in 1958 as well.

Despite these natural and human made disasters, Elkader saw steady but modest population growth from 1,223 in 1920 to 1,526 in 1960. The impact of the automobile was seen in traffic patterns, parking patterns, and traffic signs and the introduction of electricity saw several generations of street lighting come and go. The popularity of the opera house waned and the first floor became the municipal fire station while two movie houses came and one stayed in the downtown drawing evening crowds for entertainment and shopping. As many as 130 people resided in downtown flats during this period. A good system of inter and intra-state highways connected Elkader and its downtown to other parts of the state and country in a way that railroads had never served the community. By 1960, downtown Elkader was well-established as one of several geographically dispersed retail centers serving Clayton County. Virtually every storefront was filled with start-up businesses or multi-generational family stores as Elkader's downtown achieved a stable and healthy status for local and countywide residents.

Historic Background for the Falkenhainer Building at 201 South Main Street:

The Falkenhainer Building at 201 South Main Street was built sometime between ca. 1870 and ca. 1890. In 1891 the property was sold by Wolfgang Schmidt, co-owner of the Elkader Mill and the Schmidt Brewery, to Katharina (Catherine Schmidt) Falkenhainer, Wolfgang's daughter. Catharine was married to Benjamin Franklin Falkenhainer who came to Elkader in 1885 to start a jewelry store business. Falkenhainer's Jewelry Store may have operated from this location during the 1890s though the 1895 and 1902 Sanborn Maps both list the building as vacant. Falkenhainer was also involved in

Related District Number 22-01381

Site Number 22-01334

Iowa Site Inventory Form Continuation Sheet

Page 3

Falkenhainer Building	Clayton
Name of Property	County
201 South Main Street	Elkader
Address	City

operation of one of two telephone exchanges in Elkader prior to World War I – the Farmes Telephone Company. He leased space to the company on the second floor and later had charge of the Communia Farmers Telephone Co. During the 1930s the building was put to use on both levels as apartments. The building passed to Carolyn Schmidt, an heir of the Falkenhainers, leased the building to various tenants. She also sold eggs and chickens from the building for a time.

In 1950 the property transferred briefly to William and Jerda Cheeseman who owned the adjacent property to the south. Three years later in 1953, Donald and William McTaggert acquired the building for their furniture store business. They held the building until 1989 when it was sold to current owners, Paul and Gloria Olson. Olson's Appliance and Service business relocated here from its former location at 105 West Bridge Street that year and continues in this location in 2011.

9. Major Sources:

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- Andreas, A.T. Illustrated Historical Atlas of the State of Iowa. Chicago: Andreas Atlas Co., 1875.
- Appraisal Records for Elkader Downtown Properties, Clayton County Assessor's Office, 1949 1965.
- "Bird's Eye View Map, Elkader, Iowa, 1871." Milwaukee, Wisconsin: Doniat and Zastrow.
- Elkader Historical Society/Carter House Museum research file for 201 South Main Street; files focusing on downtown Elkader buildings, businesses, civic leaders and related information. Compiled by Marge Costigan and other museum volunteers. Research files contain hundreds of historic photos, newspaper articles, publication transcriptions, property ownership records, and information from interviews. Digital copies of some research files were loaned to Marlys Svendsen, October 2010 and others were made available in March 2011 for duplication.
- Census of State of Iowa for the years 1856, 1867, 1875, 1885, 1895, 1905, 1915, and 1925 as printed by various State Printers.
- Clayton County, Iowa, Memories & Heritage from the Photo Albums of Clayton County. Elkader, Iowa: The Clayton County Register, 1997.
- Downtown Building Survey (73 surveyed buildings) records including survey questionnaires, draft Iowa Site Inventory Forms and digital photographs. Main Street Elkader, 2009.
- Downtown Elkader Business Questionnaires completed by property/business owners, 2010.

Related District Number 22-01381

Site Number 22-01334

Iowa Site Inventory Form Continuation Sheet

Page 4	
Falkenhainer Building	Clayton
Name of Property	County
201 South Main Street	Elkader
Address	City

Downtown Elkader Individual Property Site Maps compiled by Eli Garms, Clayton County GIS, Engineer's Office, Elkader, November 2010.

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Shank, Wesley I. *Iowa's Historic Architects: A Biographical Dictionary*. Iowa City, Iowa: University of Iowa Press, 1999.

Standard Atlas of Clayton County, Iowa. Chicago: George A. Ogle & Co., 1902.

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Site Number <u>22-01334</u>
Related District Number <u>22-01381</u>

Iowa Site Inventory Form Continuation Sheet

Page 5	
Falkenhainer Building	Clayton
Name of Property	County
201 South Main Street	Elkader
Address	City

Additional Information:

Full Legal Description: Original Town of Elkader, Lot 1, Fractional Block 6



Iowa Site Inventory Form Continuation Sheet

Page 6	
Falkenhainer Building	Clayton
Name of Property	County
201 South Main Street	Elkader
Address	City

Photographs: 201 South Main Street, looking southeast, and rear overlooking Turkey River, looking west (Elkader Downtown Survey Photograph, 10/29/2010, Marlys Svendsen, photographer)



